

List of Modules taught in English Academic Year 2023/2024

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Semester	Module Code	Modules	Contact Hours	ECTS
Jan – March (Winter)				
International Business		<i>5th Semester International Business</i>		
Department				
	AIS41	Leadership	25	3
	AIS99	Int. HRM: Management and Core Processes	50	5
	AIS101	International Supply Chain Management	50	5
	AIS100	Principles of International Marketing & Sales Management	50	5
End of March – June (Spring)				
International Business		<i>4th Semester International Business</i>		
Department				
	AIS112	Leadership, Ethics and Sustainability	33	3
	AIS113	Intercultural Management in selected operational Areas	33	3
	AIS89	International Market Research	55	5
	AIS114	Human Resource Management	33	3
	AIS117	Money and Banking	27	3
	AIS121	Applied Project Management	27	3
International Office	AIS05	International Marketing	24	3
	AIS11	International Economics	36	4
	AIS15	German I (if enough participants)	32	4
End of June - mid Sept. (Summer)				
International Business		<i>6th Semester International Business</i>		
Department				
	AIS105	Applied International Marketing & Sales Management	50	5
	AIS106	International Supply Chain Management	50	5
	AIS126	International Managerial Accounting	50	6
	AIS127	International Strategy (online)	25	3
International Office	AIS15	German I (if enough participants)	32	4
Oct. - Dec. (Fall)				
International Business		You can choose either Block A or B		
Department		<i>1st Semester International Business Block A</i>		
	AIS85	Presentation and Communication Skills	30	3
	AIS80	Introduction in Business Administration	40	4
	AIS81	Principles of Int. Business and its environment	30	3
	AIS82	Fundamentals of Business Communication	30	3
	AIS37	Introduction to Economics	30	3
		<i>3rd Semester International Business Block B</i>		
	AIS109	International Operations Management	44	4
	AIS128	Communication and Technology	33	3
International Office	AIS15	German I (Beginners)	32	4
	AIS16	German II (Intermediate)	32	4
	AIS111	Negotiations	24	3
	AIS17	Change Management	24	3
	AIS19.1	Project Management	32	4
	AIS01	Human Resource Management	24	3
	AIS13.1	Business English	16	2
	AIS05	International Marketing	24	3
	AIS23	Intercultural Management	32	4
	AIS129	Sustainability and Ethics	24	3
	AIS130	Foundations of Management	24	3
	AIS122	International Business	24	3
	AIS04	Leadership and Strategic Management	24	3
Business & Engineering				
Department	AIS07	Innovation and Product Management	36	4

Subject to change