

List of Modules taught in English

Version: 10.0

20.03.2024

Academic Year 2024/2025

Semester	Module Code	Modules	Contact Hours	ECTS
Jan – March (Winter)				
International Business Department		<i>5th Semester International Business</i>		
	AIS101	International Supply Chain Management	50	5
	AIS100	Principles of International Marketing & Sales Management	50	5
End of March – June (Spring)				
International Business Department		<i>4th Semester International Business</i>		
	AIS112	Leadership, Ethics and Sustainability	33	3
	AIS113	Intercultural Management in selected operational Areas	33	3
	AIS89	International Market Research	55	5
	AIS114	Human Resource Management	33	3
	AIS111	Negotiation Skills	33	3
	AIS117	Money and Banking	27	3
International Office	AIS05	International Marketing (if enough participants)	24	3
	AIS11	International Economics (if enough participants.	36	4
	AIS15	German I (if enough participants)	32	4
Oct. - Dec. (Fall)		You can choose either Block A or B		
International Business Department		<i>1st Semester International Business Block A</i>		
	AIS85	Presentation and Communication Skills	30	3
	AIS81	Principles of Int. Business and its environment	30	3
	AIS82	Fundamentals of Business Communication	30	3
	AIS37	Introduction to Economics	30	3
	nn	Intercultural Management	30	2,5
		<i>3rd Semester International Business Block B</i>		
	AIS109	International Operations Management	44	4
	AIS128	Communication and Technology	33	3
International Office	AIS15	German I (Beginners)	32	4
	AIS111	Negotiations	24	3
	AIS19.1	Project Management	32	4
	AIS13.1	Business English	16	2
	AIS05	International Marketing	24	3
	AIS122	International Business	24	3
	AIS04	Leadership and Strategic Management	24	3
	nn	The Economic & Political system of the European Union	nn	6
	nn	Business Culture in Germany and Europe: Cultural Aspects for Business in Germany and Europe. Globalization and the EU	nn	5
	nn	Sustainability and Ethics	nn	nn
Business & Engineering Department	AIS07	Innovation and Product Management	36	4

Subject to change