

Study Program: Business Administration
Field of Study: International Business (BWL-IB)

Stand: 22nd May 2018

Name of module, (ECTS-Credits, name of course, [number of hours])

Students studying Business Administration-International Business (BWL-IB) should, typically in the 2nd year of study - possibly also in the 3rd year of study – spend at least one theoretical phase abroad.

Term Module Area	1st Year of Study		2nd Year of Study		3rd Year of Study	
	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
Business Administration (30) [340]	Basics of Business Administration (5)	Corporate Accounting (5)	Accounting and taxation (5)	Human resources, organization and project management (5)	Integrated Management (5)	
	Introduction to Business Administration [40]	Cost and performance accounting [30]	Financial statements & Analysis [33]	Human resources [33]	Corporate Management [25]	Leadership [25]
	Marketing [20]	Investments and Financing [30]	Corporate Taxation [22]	Organization und Project management [22]		
	Technology of financial accounting (5)					
	Fundamentals of financial accounting [30]	Advanced financial accounting [30]				

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Core modules of the course (55) [605]	15 CP [180]		25 CP [275]		15 CP [150]	
			International Market Research (5)		Integration seminar on industry topics (5)	
			Principles of International Market Research [22]	Applied International Market Research [33]	Integration Seminar [50]	
	International Business and its Environment (5)		Operational Management in International Business (8)		Strategic Management in International Business (5)	
	Principles of International Business and its Environment [30]	Principles of International Business Models and Operations [30]	International Operations Management [44]	International Financial Management [44]	International Strategy Development and Implementation [25]	Corporate Governance and Case Studies of International Business Strategies [25]

	Principles of Intercultural Management (5) Principles of Intercultural Management [30] International Organizational Behavior [30]		Applied Intercultural Management (6) Leadership, Ethics and Sustainability [33] Intercultural Management in Selected Operational Areas [33]		
	Foundations of Communication in Business (5) Fundamentals of Business Communication [30] Communicating in Businesses [30]		Applied Communication in Business (6) Negotiations [33] Communication and Technology [33]		Interdisciplinary Communication in Business (5) Interdisciplinary Business Communication [25] Interdisciplinary Communication Project [25]

In the International Business (BWL-IB) course of study, elective courses are offered in the 5th and 6th semesters. From this catalog of elective courses of study, the students have to choose two different mandatory subjects. Accordingly, there can be different combinations of subject areas.

Catalog of all elective modules for elective courses I

Elective course I International Human Resource Management (10) [100]			Elective I Module I: International HRM: Leadership and Core Processes (5) International HRM: Management and Core Processes [50]	Elective I Module II: International HRM: Organizational and Support Processes (5) International HRM: Organizational and Support Processes [50]
Elective course I International Marketing & Sales (10) [100]			Elective I Module I: International Marketing & Sales: Principles of International Marketing & Sales Management (5) Principles of International Marketing & Sales Management [50]	Elective I Module II: International Marketing & Sales: Applied International Marketing & Sales Management (5) Applied International Marketing & Sales Management [50]
Elective course I International Managerial & Financial & Accounting (10) [100]			Elective I Module I: International Managerial Accounting (5) International Managerial Accounting [50]	Elective I Module II: International Financial Accounting (5) International Financial Accounting [50]
Elective course I International Operations & Supply Chain Management (10) [100]			Elective I Module I: International Supply Chain Design (5) International Supply Chain Design [50]	Elective I Module II: International Supply Chain Management (5) International Supply Chain Management [50]

Catalog of all elective modules for elective courses II

Elective course II International Human Resource Management (10) [100]			Elective II Module I: International HRM: Leadership and Core Processes (5) International HRM: Management and Core Processes [50]	Elective II Module II: International HRM: Organizational and Support Processes (5) International HRM: Organizational and Support Processes [50]
Elective course II International Marketing & Sales (10) [100]			Elective II Module I: International Marketing & Sales: Principles of International Marketing & Sales Management (5) Principles of International Marketing & Sales Management [50]	Elective II Module II: International Marketing & Sales: Applied International Marketing & Sales Management (5) Applied International Marketing & Sales Management [50]
Elective course II International Managerial & Financial Accounting (10) [100]			Elective II Module I: International Managerial Accounting (5) International Managerial Accounting [50]	Elective II Module II: International Financial Accounting (5) International Financial Accounting [50]
Elective course II International Operations & Supply Chain Management (10) [100]			Elective II Module I: International Supply Chain Design (5) International Supply Chain Design [50]	Elective II Module II: International Supply Chain Management (5) International Supply Chain Management [50]

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Economics (15) [165]	Foundations of Economics and Microeconomics (5)		Macroeconomics (5)		Economic policy (5)	
	Introduction to Economics and Microeconomic [30]	Advanced Microeconomics [30]	Principles of Macroeconomics [28]	Money and Banking [27]	Introduction to Economic Policy and Foreign Trade [25]	Selected topics of economic policy [25]

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Law (10) [115]	Civil Law (5)		Business Law (5)			
	Principles of Law, Civil Law I BGB and Law of Obligation [30]	Civil Law II Law of Obligations, Property Law and Fundamentals of Procedural Law [30]	Business Law Commercial and Company Law [28]	Labor Law Employment law, fundamentals of insolvency law [27]		

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Maths and Statistics (5) [60]	Mathematics and Statistics (5) Mathematics [30] Statistics [30]					

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Key Quali- fications (15) [165]	Key Qualifications I (5) Principles of Research & Scientific Enquiry [30] Presentation and Communication competence [30]		Key Qualifications II (5) Scientific Theory & Methods of Empirical Social Research [28] Applied project management [27]		Key Qualifications III (5) Function-Specific Business Simulation [25] Bachelor thesis Seminar [25]	

Bachelor the- sis (12)		Bachelor thesis (12)
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Praxis-mo- dule (48)	Practice module I (20) Collaboration in a Business Process Production of Goods & Service		Practice module II (20) Collaboration in a Business process – Performance, Finance & Managerial Accounting/Controlling, Human Resources Management & organizations		Practice module III (8) In-depth training in selected areas: further specialization, e.g. in the field of study electives of the third year	

Sum of CP	70	70	70
	(210)		

Attendance hours	600	550	500
	[1.650]		